



Redemption Form

• Platinum Elite •

Account number: _____

Name: _____

E-mail: _____

Phone: _____

Return this form by fax to 1-888-329-2551 to request your ALK-Rewards.
Visit our website www.alk-abello.com/us to redeem rewards and check your account status, any time.

CHECK TO REDEEM	Reward	Description	Code
	Fight the Cause Newsletter	Enjoy free copies of the quarterly ALK newsletter. Also available online, any time! Login to your account to view current and past issues.	-
	Customized Fax Order Forms	Faxable order forms with frequently-ordered products listed to help simplify the ordering process.	-
	Pre-loaded Favorites On-line	Favorites (frequently-ordered products) are loaded to your online catalog to make online ordering fast, easy and efficient.	-
	Patient Education Flyers	1 pack of 50 flyers. Please specify which you would like to receive: <ul style="list-style-type: none"> ▪ Allergy Immunotherapy ▪ Stinging Insect Allergy ▪ Mite Allergy ▪ Cat Allergy 	AR-PEPads
	Skin Marking Pens	5 skin marking pens	AR-PEPens
	Free Shipping	Receive 5 free shipments per year (Please mention code when placing order)	AR-PEShip5
	Patient and Staff Education Posters	Education materials for you practice. Please specify which you would like to receive: <ul style="list-style-type: none"> ▪ Wait 30 Minutes Poster ▪ Regional Allergy Calendar (Regions: NE, SE, MW, W) 	AR-PEPost
	Anaphylaxis Education Materials	Educate staff and patients about the signs and symptoms, prevention and management of anaphylaxis.	AR-PEAna
	Customized Magnets	A set of 100 customized magnets with your office hours and contact information to distribute to patients <ul style="list-style-type: none"> <input type="checkbox"/> Logo (please email to nyeus@alk-abello.com) <input type="checkbox"/> Website: _____ <input type="checkbox"/> Contact info: _____ <input type="checkbox"/> Shot hours: _____ <input type="checkbox"/> Other: _____ 	-

See other side for more rewards...

Questions? Contact customer service at 1-800-325-7354

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CHECK TO REDEEM	Reward	Description	Code
	Customized Cold Packs	25 customized reusable cold packs with your practice logo and information for patients' use while waiting in the office post-injection.	-
	"Understanding Allergies" Patient Education Pamphlets	50 educational pamphlets per quarter to help patients better understand allergies and treatment options.	AR-PEPE4
	"Understanding Allergies" DVD	Patient education DVD for your office.	AR-PEDVD
	<i>Allergy Plants</i>	1 free copy of this informative allergy book by Mary Jelks, M.D.	AR-PEAP
	Unlimited, free access to technical and business webinars	Web-based informational presentations led by industry experts about topics such as: risk management, skin testing, marketing, and more.	AR-PEWeb
	Customized Plan to Increase Referrals from Referring Physicians	Educate up to 50 area referring physicians through a targeted mailing of relevant allergy studies and information about your practice. (Subject to geographic availability. May not be available in all areas)	-
	Customization of the Venom Education and Referral Program	Education and referral outreach program branded for your practice to increase referrals and awareness. Program is comprised of patient posters and flyers, and ER/Staff education materials. (Subject to geographic availability. May not be available in all areas)	-
	Marketing Consultation	Receive 1 session by phone from expert ALK marketing consultants.	-
	20% Discount on the Allergy Toolkit	The Allergy Toolkit contains everything an allergy practice needs to begin a successful marketing campaign – includes advertisement templates, production specifications, and more. (Subject to geographic availability. May not be available in all areas)	AR-PEKit20
	10% Discount on Business Consulting Services	Team up with M.D. Practice Advisors for consulting regarding the business-side of your practice operations. Consulting needs are determined specifically for your practice.	AR-PEBus20
	2 "Lunch and Learn" sessions	A session designed for your practice to learn more about the a topic of your choice – possible topics include skin testing, immunotherapy software, extract standardization and characterization, mixing, sterility and more	-
	Discounted Rate for Physician Referral Building and Marketing	Discount on Referral Building initiatives through Value Added Services and expert consultants	-
	"Weed Walk"	1 'weed walk' per year offered to your physicians and practice staff to show you relevant allergens growing in your area	-
	Customized Marketing Plan and Materials	Promote your practice creatively and efficiently	-
	Technical In-Practice Seminar	An exclusive tutorial presented by an ALK Scientist regarding new developments in the field of immunotherapy, new routes of administering IT and other office interests of your choice	-
	Free "Research Project"	Join PME Communications for advanced knowledge in marketing and development services.	-

